

## overstockArt.com Reveals: Mother's Day Art Pinterest Contest

overstockArt.com to reveal a brand new innovative Pinterest contest that challenges the participants to make their own Mother's Favorite Art boards. Winners will be announced the week after Mother's Day May 11th.

Wichita, Kansas (<u>PRWEB</u>) April 22, 2014 -- <u>overstockArt.com</u>, the popular online gallery is celebrating Mom with two promotions. The first is 40% off art through May 11th, 2014 as well as its Mother's Day Favorite Pinterest contest. Entrants can enter for a chance to win a \$500 gift for overstockArt.com oil paintings, prints and ceramic tiles.

Entry to this innovative contest is simple. Customers just need to create an "overstockArt Mother's Day Sweeps" board using their account on Pinterest and pin five overstockArt.com framed art images.

To submit the board, copy and paste the URL of the Pinterest board in the entry form here: <a href="http://www.overstockart.com/pinit-contest.html">http://www.overstockart.com/pinit-contest.html</a>

"We are honored to celebrate Mother's Day by offering ways to save when shopping for fine art as one of a kind as Mom," stated David Sasson, CEO of overstockArt.com. "We are excited to see the Mother's Day Art boards popping up. It adds excitement and more fun interactions on Pinterest between our customers and that's really what it's all about."

Next week, overstockArt.com will announce its annual Top Ten Oil Paintings for Mother's Day. Due to the company's unique position in the marketplace, by analyzing the site statistics, overstockArt.com can determine what is hip and most desirable for Moms during the 2014 Mother's Day.

To learn about more art for Mother's Day, visit overstockArt.com seasonal Mother's Day Art Gallery at <a href="http://www.overstockart.com/mothersday.html">http://www.overstockart.com/mothersday.html</a>

## About overstockArt.com:

Founded in 2002, overstockArt.com is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints. The company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. overstockArt.com provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and an interactive mobile app for iPad, iPhone and Android. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010, 2011 and 2012 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and 2011, 2012 and 2014 Second 500 Guides, and was recognized with the STELLAService Seal for Elite customer service. For more information, visit <a href="http://www.overstockArt.com">http://www.overstockArt.com</a>.



Contact Information Amitai Sasson overstockArt.com http://www.overstockart.com/ +1 (316) 633-4408

## Online Web 2.0 Version

You can read the online version of this press release here.